

RESOLUTION NO. 97

AUTHORIZING AGREEMENTS WITH THE NYS DEPARTMENT OF ENVIRONMENTAL CONSERVATION AND THE ALBANY COUNTY CONVENTION AND VISITORS BUREAU REGARDING THE QUADRICENTENNIAL CELEBRATION MARKETING PROGRAM

Introduced: 3/9/09

By Audit and Finance Committee:

WHEREAS, The County Executive's Office has been notified by the NYS Department of Environmental Conservation (NYSDEC) that a \$45,000 grant has been awarded to support regional marketing programs promoting Quadricentennial events organized by cities, towns and villages throughout the County during 2009, and

WHEREAS, The year 2009 marks the 400th anniversary of Henry Hudson and Samuel de Champlain's voyages along the river and lake that bear their names, as well as the 200th anniversary of Robert Fulton's successful steamboat voyage, which inaugurated steam commerce on the Hudson River, and

WHEREAS, The County Executive has requested authorization to enter into agreements with the NYSDEC to accept the Hudson-Fulton-Champlain Quadricentennial grant funding and with the Albany County Convention and Visitors Bureau to partner with the County to implement the marketing program promoting local events and encouraging travel from outside the region, now, therefore be it

RESOLVED, By the Albany County Legislature that the County Executive is authorized to enter into an agreement with NYSDEC to accept grant funding in an amount not to exceed \$45,000 regarding the Quadricentennial marketing program, and, be it further

RESOLVED, That the County Executive is authorized to enter into an agreement with the Albany County Convention and Visitors Bureau to implement a regional marketing campaign promoting Quadricentennial events throughout the County, and, be it further

RESOLVED, That the County Attorney is authorized to approve said agreements as to form and content, and, be it further

RESOLVED, That the Clerk of the County Legislature is directed to forward certified copies of this resolution to the appropriate County Officials.

Adopted by unanimous vote. 3/9/09